

patricia ortiz

art director . creative director

awards

Cannes Titanium Lion 2013
Cannes Silver Lion 2013
The One Show Pencil, Interactive 2013
London International, Silver 2013
Communication Arts, Best of 2013
Silver Facebook Studio Awards 2013
FWA Site of The Year 2015
The Addy's Shortlist 2015
Webby's Honoree 2016
One Show Finalist 2016

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education

Miami Ad School
Art Direction

The Art Institute
B.S. in Graphic Design

me

bilingual: english & spanish
dog lover
foodie aficionado
travel enthusiast

creative director

nov 2019 . present

Deutsch . Creative . Los Angeles
Clients: Diet Coke, Minute Maid, USOW, Netflix and
Meta Quest / Oculus

june 2018 . nov 2019

Freelance Creative Director
Clients: Target Holiday Campaign 2018, Target Back to School,
C9 Champion, Vice, CoreWater, Mercedes Benz, Mattel, Zillow,
Ritz Crackers, Pinterest, YouTube and Old Navy.

associate creative director

june 2017 . may 2018

Deutsch . Creative . Los Angeles
Clients: Target Holiday, 7-Eleven and Atom Tickets

may 2016 . june 2017

Freelance Creative . Los Angeles
72andsunny | Deutsch | Saatchi & Saatchi LA
Clients: Google, Coors, General Mills, Toyota and Target | C9

feb . may 2016

180LA . Creative . Los Angeles
Clients: Expedia, Mitsubishi and Asics

july 2013 . feb 2016

Deutsch . Creative . Los Angeles
Clients: Target, Nintendo, Kettle Chips and Taco Bell

art director

oct 2011 . jun 2013

CP+B . Creative . Los Angeles
Clients: Old Navy and Grey Poupon

april . aug 2011

Y&R . Freelance Creative . Puerto Rico
Clients: Heineken, T-Mobile and Santander Bank

